

PCs That Accelerate Your Business Lenovo and Intel Technologies Combine to Deliver Desktop and Mobile PCs that Reduce Cost and Increase Productivity. How important is your choice of PC in running your business? Lenovo PCs based on the 2nd generation Intel® Core™ vPro™ processor family can make noticeable improvements to your productivity and cost structure. By combining advanced technologies from both Lenovo and Intel, these PCs – selected ThinkCentre\* desktops, ThinkPad\* notebooks, and ThinkPad tablets – deliver an unprecedented set of values that positively impact your business now

- A lower total cost of ownership (TCO), which can improve your bottom line.
- More uptime and fewer interruptions, which increases productivity and your ability to focus on your customers.
- Increased security features that better protect your critical business data.
- Performance that can handle tomorrow's growth and protect your PC investment.

When leading innovators like Lenovo and Intel join forces, your business benefits! Lower total cost through better PC management – built in. According to a leading study, the acquisition cost of a PC is only 20% of its total lifetime cost. The other 80% – the vast majority of the real cost of a PC – comes from managing and maintaining the system and the software it runs. But Lenovo

PCs powered by the 2nd generation Intel Core vPro processor family deliver easier and more cost-effective PC management, with remote management capabilities. This means you can keep your PCs running smoothly, without taking them out of the hands of users. Advanced Intel® vPro™ technology. The built-in management capabilities of Intel vPro technology<sup>2</sup>, protect your productivity by decreasing interruptions and PC downtime while lowering PC management costs by up to 50% and reducing desk-side visits by up to 60%. Intel vPro technology allows you or your IT service provider to:

- Discover all of your hardware and software computing assets remotely and automatically, even if the system is powered off or connected via a wireless LAN.
- Diagnose and repair systems remotely, even if the system is powered off, connected via a wireless LAN, or has a disabled operating system.

- Automate security patches and updates. And because Intel vPro technology is supported by the leading PC management consoles, it maximizes your options for management including easier outsourcing to a cost-effective managed services provider.

Unique Lenovo ThinkVantage\* Technologies. These software- and hardware-based PC management features are unique in the market and reduce the cost of using PCs while they increase productivity. Hardware features include the Hard Drive Active Protection System, the ThinkVantage “blue button” for support and recovery, and the Trusted Platform Module (TPM) embedded security chip. The software tools help you manage the entire PC lifecycle including deployment and migration, password management, support, and backup and recovery. No other vendor can deliver all of these functions with a single point of contact and accountability.

Higher productivity for your people and your dollars. Lenovo PCs with 2nd generation Intel Core vPro processors enable you or your IT services provider to increase the productivity of your PC users in two ways. First, because IT technicians can proactively monitor your PCs, they can spot and correct many issues before they become problems that impact your business. Second, many ThinkVantage Technologies tools can increase IT staff productivity by preventing help desk calls. For example, Access Connections helps to avoid calls regarding wireless connectivity, while the Password Manager helps to avoid support requests for password resets. All of this is on top of Lenovo’s excellent reliability: the repair rate for Lenovo PCs is 26% lower than the industry average.